









Tax Strategy

Introduction

This tax strategy applies to World of Goodness UK Midco 1 Limited and its UK subsidiaries (the 'Group'). Subsidiaries are listed in the Appendix to this document.

The financial period the tax strategy covers is the year to 31 December 2024.

The publication of this statement is regarded as satisfying the UK Group's statutory obligation under Para 19(2), Schedule 19, Finance Act 2016).

Approach of the Group to risk management and governance arrangements in relation to UK taxation

The accountability for UK taxation sits with the Group's Board of Directors, which is supported by the broader Executive Team; The Chief Financial Officer is a member of both.

The Chief Financial Officer is responsible for the day-to day management of the Group's tax affairs, including tax risk. The Chief Financial Officer is named as the Senior Accounting Officer for the Group.

The Group manages risk through the use of professional advisors by outsourcing corporation tax compliance and seeking advice on all taxes when considered necessary. The Group has regular discussions with professional advisors to discuss potential risks and any effect of forthcoming tax compliance changes on the Group.

The Group is committed to a zero-tolerance policy to tax evasion and the facilitation of tax evasion.

Tax Planning in the UK

The Group may consider tax planning opportunities that minimise tax costs, but only where they are commercially driven and are aligned to its tax risk appetite; Any such opportunity would need to use legally available incentives and exemptions in line with tax legislation.

The Group does not undertake any tax planning where the sole aim is to reduce tax.











Approach to tax risk

The Group tries, where possible, to ensure timely compliance with relevant legislation and guidance to minimise the risk of additional tax liabilities, penalties and reputational damage.

The Group has a low risk appetite in relation to tax and seeks to only engage in tax planning that reflects its business and its commercial strategy. Whilst there are no defined risk parameters, consideration is given at a transactional level to financial/reputational risks and fiduciary requirements /internals code of conduct, and a decision will be made as to whether the tax risk associated with a business decision is of an acceptable level.

The Group appreciates that tax law and regulation can be open to interpretation and where any uncertainty exists, seeks advice from external advisors as appropriate.

Approach of the Group towards its dealings with HMRC

The Group engages with HMRC in an open and transparent manner and through its external professional tax agents. The Group is committed to meeting its compliance obligations in a timely and accurate manner. In the event non-compliance is identified, the Group would seek to make a voluntary disclosure to HMRC as soon as practicable.











Appendix: List of Subsidiary Companies

| Company name | Registered number |
|------------------------------------|-------------------|
| World of Goodness UK Midco 2 Ltd | 14769720 |
| World of Goodness Ltd | 14679021 |
| IB Group Ltd | 09990469 |
| IB Holdco Ltd | 08266592 |
| Hancocks Holdings Ltd | 02884267 |
| World of Sweets Group Ltd | 08267159 |
| World of Sweets (Distribution) Ltd | 04431556 |
| World of Sweets NI Ltd | NI677845 |
| World of Sweets (Hancocks) Ltd | 00868097 |
| World of Sweets (Bonds) Ltd | 03885014 |
| Bonds of London Ltd | 03894503 |
| Bonds Confectionery Ltd | 04176175 |
| World of Sweets Ltd | 10413237 |
| Hubpix Ltd | 11652302 |
| UK Sweets Ltd | 07399891 |
| Bobbys Foods Ltd | 01666996 |
| Bobbys Foods Midlands Ltd | 02109449 |
| Bobbys Foods South Wales Ltd | 01665621 |
| Bobbys Foods Southern Ltd | 02109525 |
| Bobbys Foods North East Ltd | 02152610 |
| Bobbys Foods North West Ltd | 02528998 |
| Bobbys Foods (South East) Ltd | 02574323 |
| Bobbys Foods North London Ltd | 02625569 |
| Bobbys Foods East Anglia Ltd | 02697888 |
| Bobbys Foods South West Ltd | 02761768 |
| Bobbys Foods Northern Ltd | 02761754 |
| Bobbys Foods Scotland Ltd | 02903661 |
| Bobbys Foods NI Ltd | NI677844 |